



Report on Industrial Visit  
and interaction with  
an Entrepreneur.

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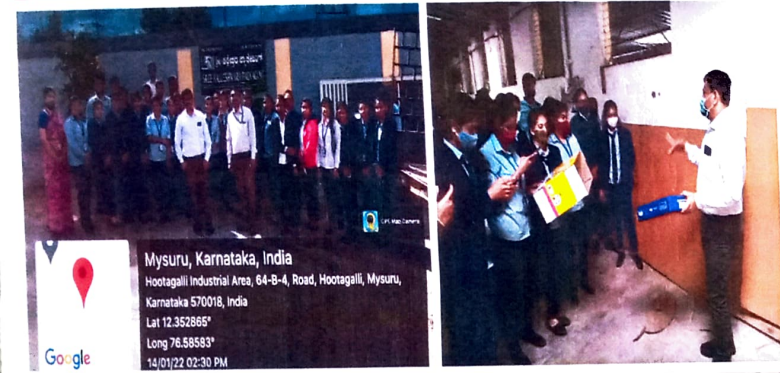
All the students of Final Year BCom and BBA were taken to "Sree Kaleshwara Packaging", a manufacturing concern of corrugated boxes and allied carton products on 14<sup>th</sup> January 2022 at 1.30 pm. as part of Industrial Visit and interaction with the industrialist and an entrepreneur.

Mr. Basavaraj M.V., Partner, Sree Kaleshwara Packaging, Hootgalli Industrial Area, Belvadi Post, Mysuru, an entrepreneur interacted with students. He explained as to how he got a thought of becoming an entrepreneur - a job giver and not a job seeker, how he started his enterprise in a small sector and how it has now grown into a great one giving jobs for many in the enterprise. He also explained how to start up businesses and become entrepreneurs. He explained that opportunities for Women Entrepreneurs are many and also spoke about the provisions and assistance that Government gives to budding entrepreneurs.

Students really felt enthusiastic, happy to know about such Entrepreneurship. They also asked their doubts regarding initial startups, etc and got it clarified. All returned back to college at 2.45 pm.

Mr. Gurumurthy Bhat & Mrs. Shreedevi Prabhu,  
Asst. Professors, Department of Commerce, SDC, Mysuru  
accompanied students during this visit.

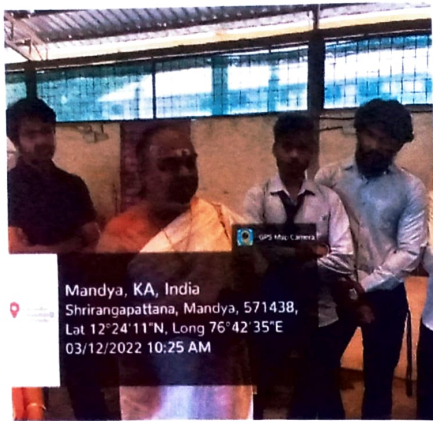
- Shreedevi



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# Report on visit to Goshala.

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All the students of Final Year BCom BBA and BCA were taken to visit a Goshala at Shrirangapatna on 12<sup>th</sup> March, 2022, Saturday, ~~during~~ at 10.30 am.

Students got to know how the activities are done at Goshala, how a person started a Goshala and has become an entrepreneur in a small scale business. The owner of the Goshala explained to the students about the different breeds of cows, their milk utilities, how they use the milk for various products manufactured. Students got opportunity to also know about import of Sambarami, manufacturing of Sambarami powder, turmeric powder and Kurmikum at a small scale manufacturing sector owned by the same person. Students got insights on start-up of 2 <sup>different</sup> small scale business units. On the way back to College, visited a nearby Shiva temple and Sangama and returned to college at 12.30 pm.


Mr. Guruswathy Bhat, Dr. Manjula V., Assistant Professors from Department of Commerce and Management & Mrs. Tejaswi, Assistant Professors from Dept. of Computer Science accompanied the students. Totally 45 students visited the Goshala & the Sambarami Small Scale Manufacturing concern.

Shrinidhi  
14.03.22



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SESSION ON "JOURNEY OF AN ENTREPRENEUR"  
HELD ON 15.11.2022.

  
**SESHADRIPURAM DEGREE COLLEGE, MYSURU**  
(SRI SESHADRI ENGINEERING TRUST, P. BANGA - 570144)

Cordially invites you to a session on  
**"Journey of an Entrepreneur"**

Organized by  
**PRERANA - Entrepreneurial Development Cell**  
in association with  
**Internal Quality Assurance Cell**

To commemorate the "National Entrepreneurs Day"

On 15<sup>th</sup> November 2022, Tuesday  
Time: 11:50 AM  
Venue: College Seminar Hall

Resource Person  
**Mr. Adarsh Gopal**  
Chief Executive Officer  
Prizgen Tech Solutions  
India & Australia

**ALL ARE WELCOME**

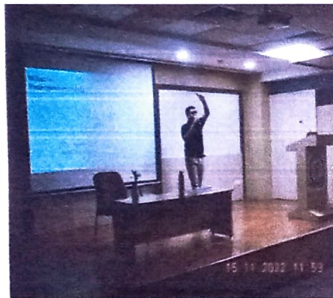
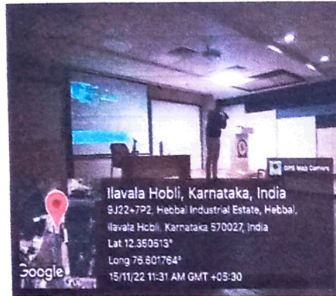
**R. A. Anantharam**  
Chairman, Convener & Guest

**Prof. Sowmya Erappa K.**  
Principal

**Mr. Anu S. &  
Mrs. K. Shreevani S. Prabh**  
Co-Convener

**Mr. Madhu M. &  
Mr. Chethan Kumar C.**  
Nucleus Co-Convener

15.11.2022



REPORT ON THE SESSION -

"JOURNEY OF AN ENTREPRENEUR"

ON 15<sup>TH</sup> NOVEMBER, 2022 - TO COMMEMORATE<sup>07</sup>  
- "NATIONAL ENTREPRENEURS DAY"

PROGRAMME : One hour session.

DATE : 15<sup>TH</sup> NOV. 2022.

TIMINGS : 11.00 am to 12.15 pm.

VENUE : College Seminar Hall.

TOPIC : JOURNEY OF AN ENTREPRENEUR.

RESOURCE PERSON : MR. ADARSH GOPAL  
Chief Executive Officer  
Prizgen Tech Solutions.  
India & Australia.

PARTICIPANTS : II Year BBA, III Year BBA  
and II Year BCA students.

OBJECTIVE OF THE PROGRAMME : To educate  
students about the journey of an entrepreneur  
and importance of decisions in every stages of  
entrepreneurship.

REPORT : Resource person spoke about his  
journey of entrepreneurship, the various choices made,  
attempts made and challenges faced during his  
entrepreneurship. He spoke to students as to how  
to overcome certain challenges and grab the  
opportunities available in the society. At the  
end of the session students clarified their doubts  
about the issues relating to entrepreneurship.  
Outcome :- Students felt enthusiastic and interested  
in taking up entrepreneurship in their further  
career life.

Total no. of participants : 112 students, 3 staff members.

*Prashant*  
15.11.22

*[Signature]*  
13/11/22